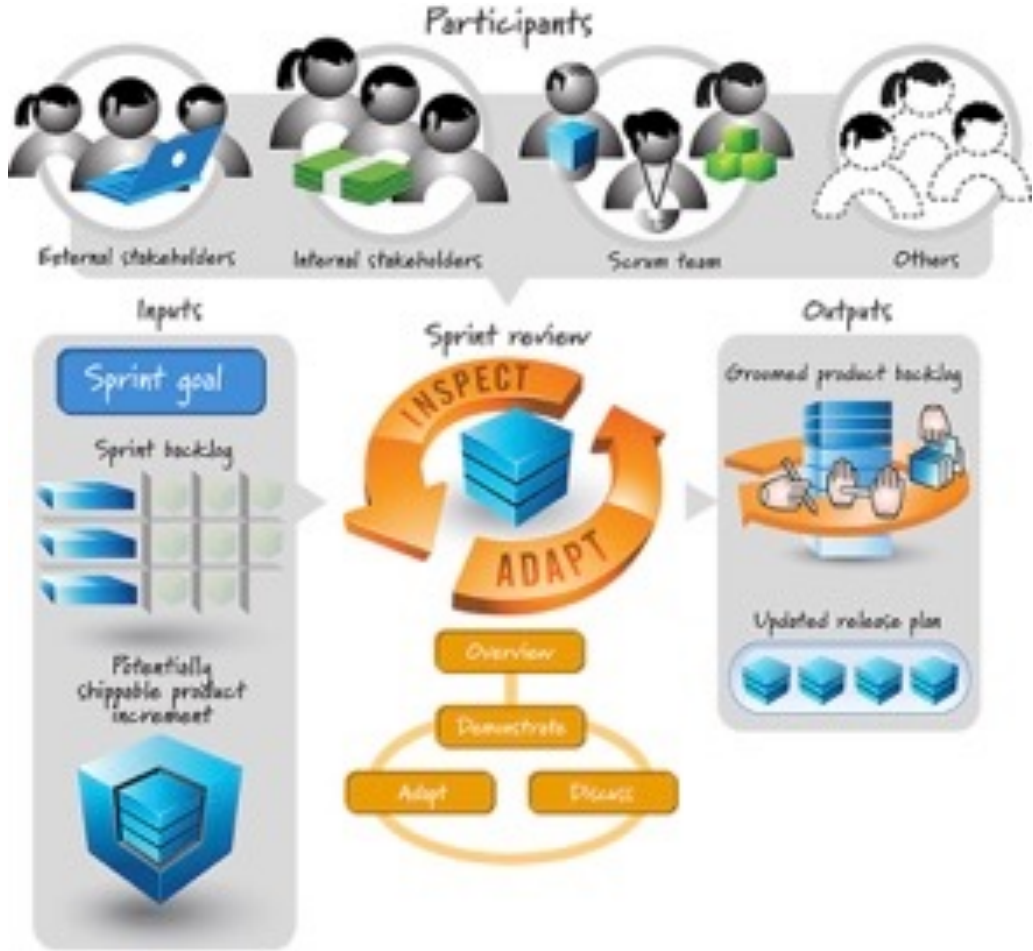


Sprint Demo



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SWEN-261 Introduction to Software Engineering

Department of Software Engineering
Rochester Institute of Technology

A Sprint Review is a meeting with stakeholders to close out the current sprint.

- Review the stories completed in this sprint
 - *The team reviews the Sprint Board with stakeholders*
 - *The team provides a live demonstration of the stories completed in the current sprint*
- Discuss the direction of the project
 - *Stakeholders speak up about how well the current increment meets their needs*
 - *Provides new direction for the product by re-prioritizing the Product Backlog*
- For this lesson, we focus solely on the demo

NOTE: The pre-class video suggests that the Product Owner perform the demo. This is not a universal practice. There are teams that have testers perform the demo; as well.

A successful sprint demo starts with planning.

- The agenda is a review of the sprint
 - *Show the Sprint Board*
 - *Show what is done and what isn't*
 - *Don't reflect on why things aren't done unless asked*
- Follow this with a sequence of story demos
 - *Only demonstrate done stories*
 - *Attempt to weave a story that connects multiple stories, if possible*
 - *Demo all acceptance criteria, if possible and time permits*
 - *Focus on business value and not technical details*
- Planning should take about an hour for 10 minutes of presentation time

Once you have your plan, prepare for your demo.

- Prepare a statement about the Sprint Board
 - *Review each done story card in Trello*
 - *Briefly discuss the acceptance criteria*
 - *Mention the incomplete stories; open it up for questions*
- Prepare the demo
 - *Create a simple script of the story of each demo*
 - *Practice the demo and tweak the script as needed*
- Preparation should take about two to three hours for every 10 minutes
 - *Practice each demo independently*
 - *Then do at least one complete run-through*
 - *Practice should be done standing up and projecting your voice*

Finally, rock your sprint demo.

- Giving the sprint demo is 50% theater and 50% story telling.
 - *The demo plan already has a story built in*
- Here are a few theater tips to make your presentation shine:
 - *You may be seated but position yourself facing the audience*
 - *Make eye contact as you speak*
 - *Speak up*
 - ◆ Extroverts usually have a strong tone so only increase your volume a little bit
 - ◆ Introverts tend to have a softer tone so you will need to increase your volume accordingly